

## Our Kaupapa, Our Mission

*Eastland Wood Council - Te Kaunihera Pororākauo Te Tairāwhiti is an incorporated society which provides a collective voice for the forestry industry in Tairāwhiti.*

## Our Philosophy

*Forestry is a vibrant, respected industry in Tairāwhiti.*

## Our Strategic Goals



### **Kaitiakitanga** **Care for the Environment**

Environmentally sustainable forestry through application of best practise.



### **Haumarutanga** **Health & Safety**

Improved health and safety outcomes, including wellbeing, through strong leadership.



### **Te Huarahi** **Roads to Market**

Continuing improvement of transportation infrastructure through positive engagement.



### **Whakawhanake** **Growing Our People**

Skilled people retained and attracted through facilitation of forestry training and visible career pathways.



### **Taunakitanga** **Advocacy**

Building on positive industry image and social licence through improved awareness, developing strategic relationships and building trust.